

CASTLE STREET COLLECTIVE



*The mission of CSC is to foster
the growth and prosperity of Castle Street businesses through dedicated initiatives in
beautification, safety, and events.*

February 2026 Newsletter

Happy New Year! The collective has some new members and some new ideas! Meet our new members and mark your calendars for our meeting dates. Stop in to see what's happening on Castle Street and let us know how we can help you.



Bobby Croghan: President

After spending many years working in Washington, DC, my husband and I relocated to Wilmington about four years ago. Transitioning from a career in commercial interior design, I am now pursuing studies in garden, landscape, and horticulture at Cape Fear Community College. I love the available shops within walking distance to our home. I hope to help foster a more connected and welcoming community among Castle Street's residents and businesses, ensuring the area remains vibrant and inclusive.

Alain Norman: Vice President

I've lived in Wilmington's Historic District for about 5 years, having lived and worked in D.C. and abroad, previously. I'm involved in local theater and am now heading the Board of the Port City Playwrights - a group of script and screenplay writers here. As a CSC Board member, I look forward to working with the community and city, to highlight Castle Street's historic and artistic aspects, for the benefit of local residents and businesses.



Jenn Moores: Secretary

My family and I moved here in 2023 from VA. I am an avid runner, play pickleball, and I love doing yoga and Terra Sol. I enjoy walk with my dog Emmett and going to the beach. I volunteer at the Zimmer Cancer Center, James Avery Memorial Garden, and Castle Street Collective.

David Mendel: Treasurer

David is the Accounting Manager for Kids Making It. He has over 10 years of non-profit accounting experience. David is also the proud father of 3 children (Two adult sons and a daughter that is about to be 5). He moved to Wilmington about 2 years ago and lives on his fixer-upper sailboat.



Kimberly Brinkerhoff: Member at Large

Kimberly Brinkerhoff brings experience in communications, public relations, and strategic messaging. After more than a decade as a senior publicist and later a communications lead for tech start-ups and a congressional campaign, she transitioned into residential real estate. She also serves as a youth program specialist with the Boys & Girls Clubs of Southeastern North Carolina, supporting programs that meet the needs of local children.

Erin Jones: Social Media and Marketing

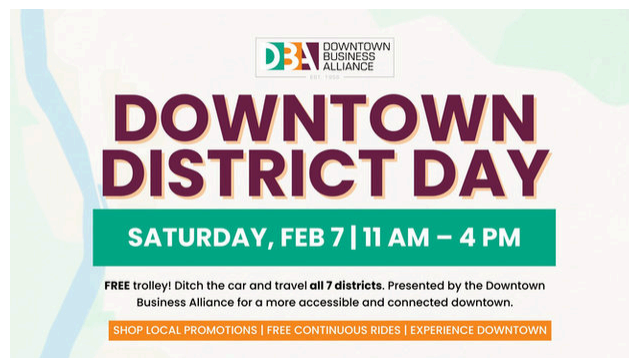
Erin and her husband own The Roasted Bookery. She is a former teacher, loves reading, hanging with her family, and planning events at the store. She actively volunteers in The Diversity Garden across the street from the store. While she has lived in Wilmington for 25 years, she is a mountain girl at heart. Erin is also on the board of UMC's new non profit coffee shop, A Crowded Table.



This Year's Meetings

Our meetings are open to Castle Street Businesses and Castle Street residents. We are currently securing meeting spaces, but all meetings are from 6:30-7:30. We are always learning about city ordinances, events, and goings on on Castle Street. We are in the process of revamping the website and social media, but these dates and places will be announced on these two places!

1. February 18th - [La Mar Salada](#)
2. April 15th - place TBD
3. June 17th - place TBD
4. August 19th - place TBD
5. October 21st - place TBD
6. December – Holiday Potluck, date TBD



DISTRICT DAY!!

Ditch the car, because on Feb. 7th, you can experience all seven downtown districts like never before via **free** and continuous trolley service.

Locals and tourists alike can enjoy:

- Easy access across our community
- Promos, sales, and special offers from our participating small businesses
- Lots of local love around this exciting event

Mark your calendars—we can't wait to see everyone out and about!

Feb. 7th | 11 am - 4 pm

If you're a Castle Street Business, let us know if you're doing something special for this day so we can help promote!

Can You Help Us Out?



Last year we had great turn out for community movie nights. Unfortunately, we no longer have access to the location we were holding them. Do you know somewhere (or have a connection to someone) we can hold them this Spring and Summer? If so, reach out to: admin@castlestreet.org

We appreciate your patience and support while we regroup and revamp. We are always open to new ideas! Bobby and Alain will be visiting businesses and getting feedback on how we can support Castle Street Business District. If you want to join the collective, please come to one of our meetings, enjoy some snacks and drinks, and see how we can work together to make Castle Street THE place to visit.

The Collective needs your membership to keep beautifying the street and creating community events. Please consider updating your membership for 2026!

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Castle Street Collective
A registered 501(c)(3)
organization
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